

# SIGNATURE EVENTS

## BUSINESS AWARDS OF EXCELLENCE

**WHEN:** NOVEMBER 2017

Mississauga Board of Trade's signature event recognizing excellence in business & corporate community service. Our guests are the business leaders and entrepreneurs that drive the Mississauga economy. In addition to the high level networking opportunities available, there are tremendous sponsorship and branding benefits. Join the celebration!

### SPONSORSHIP OPPORTUNITIES

Title Sponsorship	\$10,500
Platinum Sponsor	\$5,250
Award Sponsor	\$4,200
Cocktail Sponsor	\$3,500
Entertainment Sponsor	\$3,150
AV Sponsor	\$3,150
Centerpiece Sponsor	\$3,150
Printing/Signage Sponsor	\$2,100
Corporate Table Sponsor	\$2,100 (member)
Corporate Table Sponsor	\$2,625 (non-member)
Social Media Sponsor	\$2,625
Wine Sponsor	\$2,100



# SIGNATURE EVENTS

## BUSINESS AWARDS OF EXCELLENCE

### TITLE: \$10,500

- Speaking opportunity to spotlight your company
- Company representative to present the prestigious Business Person of the Year award
- 2 minute speaker spotlight on your company
- Company recognition in event promotion (event website, e-bulletins, signage)
- 1 table of 8 (premium location) with company logo on table
- Social media mentions pre event and during the event
- Full page ad in the event program
- Company recognition in MBOT magazine feature article post event
- 1 seat at the head table
- Company recognition in sponsor video loop
- Company logo on signage in lobby & VIP reception
- Complimentary passes to the exclusive VIP reception
- Company logo on MBOT event website (premium location, with a link to your website)

### PLATINUM: \$5,250

- 1 table of 8 (premium location)
- Company logo on table
- Speaking opportunity to spotlight your company
- Company logo on signage in lobby
- ½ page ad in the event program
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

### AWARD: \$4,200

- Table of 8 with company logo on table
- 1/4 page ad in the event program
- Speaking opportunity to spotlight your company
- Company recognition in sponsor video loop
- Company recognition in MBOT magazine feature article post event
- Company logo on MBOT event website
- Social media mentions pre event and during the event





# SIGNATURE EVENTS

## BUSINESS AWARDS OF EXCELLENCE

### COCKTAIL: \$3,500

- Company logo in the event program
- Company recognition in sponsor video loop
- Company logo on signage in lobby & VIP reception
- Social media mentions pre event and during the event
- 2 tickets to the event

### ENTERTAINMENT: \$3,150

- Company logo in the event program
- Company recognition in sponsor video loop
- Company logo on signage in lobby
- Social media mentions pre event and during the event
- 2 tickets to the event

### AUDIO VIDEO: \$3,150

- Company logo in the event program
- Company recognition in sponsor video loop
- Company logo on signage in lobby
- Social media mentions pre event and during the event
- 2 tickets to the event

### CENTERPIECE: \$3,150

- Company logo in the event program
- Company recognition in sponsor video loop
- Company logo on signage in lobby
- Social media mentions pre event and during the event
- 2 tickets to the event

### PRINT: \$2,100

- Company logo in the event program
- Company recognition in sponsor video loop
- Company logo on signage in lobby
- Social media mentions pre event and during the event
- 2 tickets to the event





# SIGNATURE EVENTS

## BUSINESS AWARDS OF EXCELLENCE

### **CORPORATE MEMBER TABLE: \$2,100**

- Table of 8 with company logo on table
- Company logo on MBOT event website
- Company logo in the event program
- Social media mentions pre event and during the event

### **CORPORATE NON MEMBER TABLE: \$2,625**

- Table of 8 with company logo on table
- Company logo in the event program
- Social media mentions pre event and during the event

### **SOCIAL MEDIA: \$2,625**

- 2 tickets to the event
- Recognition in event program and on event website
- Dedicated signage at the event
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

### **WINE: \$2,100**

- Company logo on presentation screens and signage at venue
- Dedicated signage at the event
- Recognition in event program and event website
- Social media mentions pre event and during the event

